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3600 COUNTRY CLUB DRIVE . JEFFERSON CITY . MISSOURI

LOCATED AT HIGHWAY 50 AND TRUMAN BOULEVARD, CAPITAL MALL, AT 560,000 SQUARE FEET, SERVES THE MID-MISSOURI AND JEFFERSON CITY MARKET. THE MALL OFFERS A VARIETY OF SHOPPING OPTIONS INCLUDING:

Dillard's

JCPenney

sears

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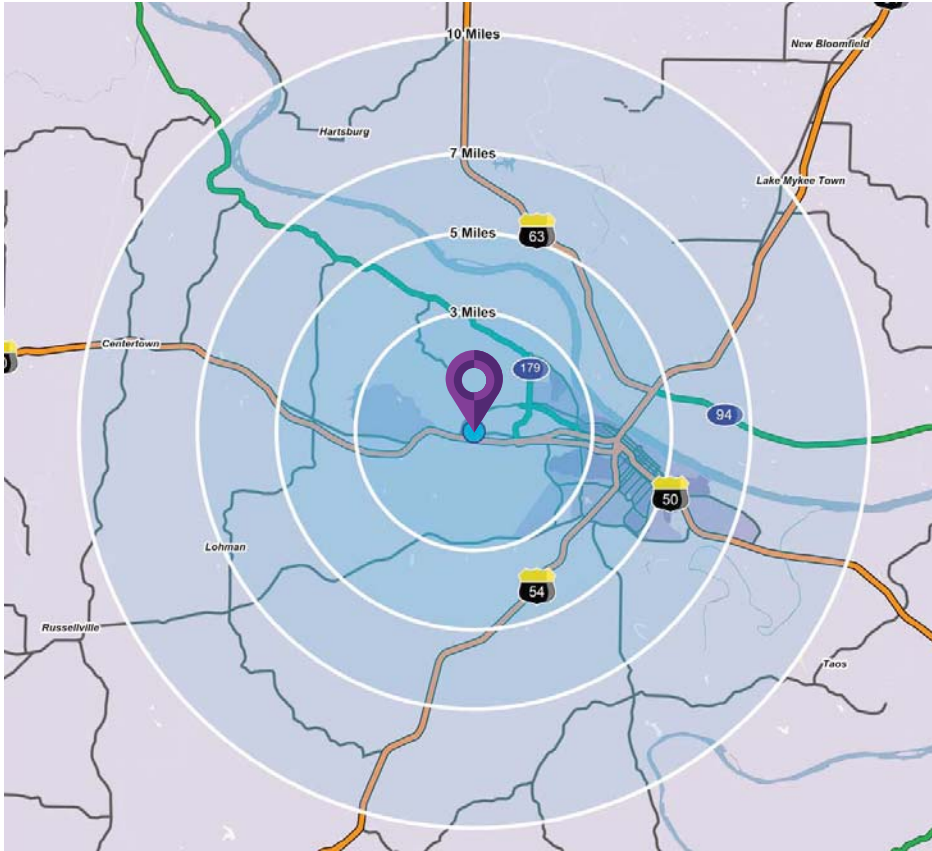
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MARKET OVERVIEW



Jefferson City, named for President Thomas Jefferson, is the capital of Missouri. Jefferson City is on the northern edge of the Ozark Plateau on the southern side of the Missouri River near known as Mid-Missouri. It is also at the western edge of one of the major wine-producing regions of the Midwest, the Missouri Rhineland. Jefferson City was recently ranked by *Forbes Small Business* magazine as the 20th best place to launch a business, for small metro cities. The community was also ranked the 40th best place for business and careers in a small metro area by *Forbes.com*.

Jefferson City is home to Lincoln University, a historically black college founded in 1866 and later designated as a land-grant university. The city's top employers include the State of Missouri (18,203), Scholastic (2,182), Capital Region Medical Center (1,430), Jefferson City Public Schools (1,337) and St. Mary's Health Center (1,200).

In 2013, Jefferson City was named America's "Most Beautiful Small Town" by Rand McNally.



		<u>3 MILES</u>	<u>5 MILES</u>	<u>7 MILES</u>	<u>10 MILES</u>
POPULATION		24,565	46,144	59,739	74,677
HOUSEHOLDS		10,195	19,842	25,580	31,491
AVG HH INCOME		\$74,697	\$65,794	\$66,147	\$67,166
MEDIAN AGE		38.9	37.5	37.5	38.0



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